



CAMPAIGN  
FOR PERSONAL  
PRESCRIPTION  
IMPORTATION

## Prescription Importation Update

*Safe and Affordable. Now.*

### Newsletter: President Trump Signs Executive Order on Prescription Importation

#### [CPPI Survey Release Highlights Increasing Prescription Importation Savings](#)

On Friday, July 23, President Donald Trump signed [four executive orders](#) aimed at lowering prescription drug costs. The executive orders included expanded support for the safe, legal importation of prescription drugs from Canada and other countries where the price for identical drugs is lower.



Trump Signs Executive Order on Prescription Importation

#### [Watch President Trump's Remarks?](#)

The [Campaign for Personal Prescription Importation \(CPPI\)](#) released the following statement regarding the executive order ensuring Americans' access to personally import safe and affordable medicines from abroad.

“Americans’ need for affordable prescription drugs has never been greater than it is right now amid the Coronavirus pandemic. President Trump’s executive order rightly opens the door for Americans’ to access safe prescription drugs through accredited Canadian pharmacies. These pharmacies provide medicines at a fraction of the price that consumers pay for the same medicines in the U.S.,” said Jack Pfeiffer, executive director of the Campaign for Personal Prescription Importation.

“While federal legislation has been evasive, for years millions of Americans have turned to personal prescription importation from licensed Canadian pharmacies as prices in the U.S. soared.”

Read the Full Text of the [Executive Order on Increasing Drug Importation to Lower Prices for American Patients](#)

\* \* \* \* \*

## FROM THE BLOG

### **Savings Behind Personal Prescription Importation from Online Canadian Pharmacies**

The [CPPI Annual Personal Prescription Importation Survey](#) released July 13, 2020, highlights the incredible savings that Americans can access through personal prescription importation:

- \$109,424,575 estimated 2020 savings of the CPPI community, January through July
- \$245 average monthly savings on prescription drugs from online Canadian pharmacies
- \$648 average monthly savings for people who spend more than \$300 on prescriptions
- 63% save over \$100/month ordering from online Canadian pharmacies
- 98% would recommend personal prescription importation from online Canadian pharmacies
- 50-90% savings per drug evidenced in U.S. versus Canadian cost comparison

### **Taking Advantage of Personal Prescription Importation Savings**

Over 2.4 million Americans have been importing prescription drugs from foreign countries for years. The new Executive Order, further eases restrictions and clarifies the U.S. government's support for the practice of personal prescription importation. Americans do not need to wait to take advantage of the incredible savings, they can take these easy steps now:

- Contact your doctor for a written medical prescription
- Choose a safe and licensed online pharmacy like those certified by the [Canadian International Pharmacy Association](#).
- Find and purchase your product
- Upload or send your prescription
- Receive your medication delivered safely to your residence

\*\*\*\*\*

In Case You Missed It:

## **Los Angeles Times**

[https://www.latimes.com/paid-posts/?prx\\_t=Q\\_UFAn0xFA\\_EQQA&prx\\_ro=s&ntv\\_fr](https://www.latimes.com/paid-posts/?prx_t=Q_UFAn0xFA_EQQA&prx_ro=s&ntv_fr)

### **How Americans can save on prescription costs**

By BRANDPOINT

JULY 17, 2020 6:02 PM

(BPT) - Did you know that prescriptions cost more in the U.S. than anywhere else in the world? If you or a loved one need daily medications, you may already know about the high cost of prescription drugs.



Access to affordable prescription drugs is an even more vital concern due to the COVID-19 pandemic. Anyone with pre-existing conditions and who has experienced financial setbacks or lost their employment may be anxious about their health and struggling to afford healthcare and medication costs.

“Americans struggle now more than ever with skyrocketing prescription drug prices and, despite promises from elected officials to lower medication costs, meaningful change remains elusive,” said Jack Pfeiffer, executive director of the Campaign for Personal Prescription Importation (CPPI).

Because this issue is unresolved, Americans are increasingly turning to Canadian pharmacies, from which they can safely order medications online.

This year's annual [survey conducted by CPPI](#) explored why this choice is becoming more popular, how much Americans are saving, and who is benefiting most from this option.

### **How the cost of medications influences where people get their prescriptions**

The majority of the CPPI survey respondents (94%) cited the high cost of prescriptions as the primary reason they order medications from online pharmacies in Canada.

Other reasons for importing medications included the consistency in pricing (11%); the convenience of online ordering (7%) and consistency in availability of medications (6%), plus the lack of availability of some medications in the U.S. (4%).

Want to compare prescription costs between the U.S. and Canada? Check out [Personallimportation.org/dramatic-drug-price-differences-canada-vs-us](https://personallimportation.org/dramatic-drug-price-differences-canada-vs-us).

### **How much are people actually saving?**

The CPPI survey looked at actual dollar amounts people reported from ordering their prescriptions from Canadian pharmacies. On average, those who ordered pharmaceuticals online from Canada saved \$245 per month.

This amount is a sharp increase from the \$196 average monthly savings reported in last year's survey.

Breaking the totals down further, among those who saved over \$300 per month (20% of the respondents), the average savings added up to \$648.

Over half of the respondents (53%) reported saving up to \$199 each month, and 18% said they saved between \$200 and \$29 through personal importation of their prescriptions from Canada.

Read the full article, [Click Here](#).

\* \* \* \* \*

## TOP SOCIAL MEDIA POSTS

### Twitter

“Stunningly cheaper prescription drugs in Canada”

Millions of Americans are finding average savings of 50-90% on meds from licensed Canadian pharmacies compared to the US. Learn more: [personalimportation.org](http://personalimportation.org)



### Facebook

100 Days Until the November 3, 2020 Elections

86% of our survey respondents say the high costs of prescription drugs is an important issue for the elections.

Take Action, Be An Advocate: <https://personalimportation.org/contact-congress/#/>

**BE AN ADVOCATE  
YOUR STORY  
CAN HELP  
OTHERS**

*Millions of Americans are  
changing their lives & saving  
money on prescription drugs from  
Canada*



[www.personalimportation.org](http://www.personalimportation.org)

\* \* \* \* \*

**Please take a moment to reach out to your elected official** to make sure that they do not lose sight of protecting the rights of all Americans to access safe and affordable prescription medication by visiting our Contact Congress page at <https://personalimportation.org/contact-congress>.

\* \* \* \* \*

**Take Action – We would love to hear from you!**

We are currently looking for personal stories to highlight the need for access to affordable and safe prescription medications to policy makers and thought leaders who can make a difference.

Please share your story by visiting [this link](#).

\* \* \* \* \*

**About the Campaign for Personal Prescription Importation**

The Campaign for Personal Prescription Importation (CPPI) is a national nonprofit patient advocacy organization that fights for Americans' access to safe, affordable prescription medications from Canada for personal use. Tens of millions of Americans – especially the elderly and others on fixed incomes – struggle to pay the extremely high price of prescription medications in the U.S. We are here to be their voice.

Millions of Americans use licensed Canadian pharmacies annually, to purchase their daily prescription medications at an affordable price. We believe that all Americans have a right to affordable medications. It is time to change the current U.S. policy on this issue to provide immediate access to life-saving medications, taken daily for chronic health conditions, at affordable prices.

###

**Campaign for Personal Prescription Importation**

1220 L Street NW

Suite 100

Washington, DC 20005

<https://personalimportation.org>

202-765-3290

[info@personalimportation.org](mailto:info@personalimportation.org)

