



CAMPAIGN
FOR PERSONAL
PRESCRIPTION
IMPORTATION

Prescription Importation Update

Safe and Affordable. Now.

Personal Prescription Importation During the COVID-19 Pandemic

COVID-19 is affecting people around the world and our priority is access to safe and affordable medications. Licensed, legitimate online pharmacies in Canada continue to fulfill orders for daily health maintenance medications. We want to do everything we can to provide you with information that you can trust.

For information on how to find a pharmacy you can trust to access affordable medications, [please visit this page](#).

New CPPI Executive Director



My name is Jack Pfeiffer, and I am proud to join the Campaign for Personal Prescription Importation because I recognize that an immediate, practical solution to outrageous U.S. prescription prices is safe drug importation from licensed Canadian pharmacies.

I have nearly two decades of leadership experience in the business, nonprofit, government and political arenas. That experience includes work advising leaders and businesses including Washington, D.C. Mayors Muriel Bowser and Adrian Fenty, U.S. House Democratic Leader Nancy Pelosi, U.S. Senator Kay Hagan, Mike Bloomberg's 2020 Presidential Campaign, FedEx Corporation, and many others.

I found my passion for helping people in need of affordable medication while working with U.S. Senator Kay Hagan on the Affordable Care Act, TREAT Act and the Prescription Drug User Fee Act. The Affordable Care Act reduced the number of uninsured Americans by nearly 20 million and protected the nearly 130 million Americans with pre-existing conditions. The work I did with Senator Hagan helped speed drug review and approval processes for medications aiding people with rare and life-threatening diseases.

For over three years, the Campaign for Personal Prescription Importation (CPPI) has been led by former Executive Director Tracy Cooley. Tracy has done a tremendous job building awareness, expanding digital operations, and growing this organization. The CPPI community is incredibly thankful for all that Tracy has done and accomplished. I personally thank Tracy for her support as I come on board.

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Social Media Posts of the Month:

Facebook – *March 7*

#BigPharma “unconscionable” insulin **#RxPrices** are endangering the lives of people with diabetes. People are dying from diabetes because insulin is so expensive. Read one mother’s story of struggling with outrageous prices. <https://tinyurl.com/rzedr38>

Twitter – *March 20*

Here’s a story on how **#BigPharma** is getting its way on the coronavirus and is anyone surprised?!? <https://tinyurl.com/s8uae4x>

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From Our Blog

COVID-19 FAQ

March 20, 2020

Q: What is COVID-19?

COVID-19 is the infectious disease caused by the new coronavirus that first emerged in Wuhan, China, in December 2019.

For more information on symptoms, transmission/spreading of the disease, at-risk populations and much more, [please visit this page](#).

Q: I’ve seen a lot of information about the disease that has turned out to be false, where can I go for accurate information?

A: This is a fast-moving disease and researchers are trying to quickly learn more about the virus to provide guidance to the public. The WHO has set up a “Myth Busters” page to dispel some of the common misinformation that is being spread. [Please visit this page](#).

Q: Can you provide any assurance that the packages will be coronavirus-free?

A: The [Centers for Disease Control](#) and Prevention and the [Public Health Agency of Canada](#) have publicly stated that coronaviruses cannot survive the length of time it takes to deliver a package by mail, and new research indicates that the virus will [not last more than 24-hours on cardboard](#) in which medications are shipped. The risk of spread from products shipped over a period of days or weeks at room temperature is very low.

Q: Will there be any delays getting my prescriptions?

A: Currently, travel restrictions and the cancellation of flights is impacting delivery times but we understand that orders are being delivered. If you are concerned about delays in deliveries, please contact your online pharmacy directly. This is still a changing situation and we will monitor closely and update these FAQs as appropriate.

Read the full piece [here](#).

If you have any questions or concerns regarding ordering your daily health maintenance medications from pharmacies in Canada, please do not hesitate to contact us at info@personalimportation.org.

High Drug Prices and the Real Villains

March 11, 2020

With all the news lately, it is no wonder that we are unprepared for a global pandemic. Public health officials have known about COVID-19 for many years and known that it could be a serious threat someday. But we do not have a vaccine nor any treatments... why?

Drug development is already a risky business – that truth cannot be denied. Many projects fail, and many others have serious setbacks and prove to be extremely challenging.

Working on a virus that may never be the cause of a public health crisis, and possibly never re-emerge would have been a tremendous risk because without a market, there is no opportunity for profit.

Over the past several weeks, Big Pharma has popped its head up and is now working on vaccines and treatments for COVID-19... because they could fetch a high price tag. Suddenly, they are interested.

This is the purpose of taxpayer-funded research, yet even with the investment reaching the high triple digit millions, public health officials expect that a treatment would be expensive (enter Big Pharma) and not everyone will be able to afford it.

We should all be outraged. Life-threatening diseases and serious illnesses should not make Big Pharma execs set limitless profit goals at the expense of human life and further spread of the virus.

The full article can be accessed [here](#).

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Please take a moment to reach out to your elected official to make sure that they do not lose sight of protecting the rights of all Americans to access safe and affordable prescription medication by visiting our Contact Congress page at <https://personalimportation.org/contact-congress>.

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Take Action – We would love to hear from you!

We are currently looking for personal stories to highlight the need for access to affordable and safe prescription medications to policy makers and thought leaders who can make a difference.

Please share your story by visiting [this link](#).

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About the Campaign for Personal Prescription Importation

The Campaign for Personal Prescription Importation (CPPI) is a national nonprofit patient advocacy organization that fights for Americans' access to safe, affordable prescription medications from Canada for personal use. Tens of millions of Americans – especially the elderly and others on fixed incomes – struggle to pay the extremely high price of prescription medications in the U.S. We are here to be their voice.

Millions of Americans use licensed Canadian pharmacies annually, to purchase their daily prescription medications at an affordable price. We believe that all Americans have a right to affordable medications. It is time to change the current U.S. policy on this issue to provide immediate access to life-saving medications, taken daily for chronic health conditions, at affordable prices.

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