



CAMPAIGN  
FOR PERSONAL  
PRESCRIPTION  
IMPORTATION

**Newsletter: September 2019**

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**WE NEED YOU!** Now is the time to reach out to your elected officials and urge them to support personal prescription importation legislation.

In recent months, states have been fighting high drug prices by pushing forward legislation to import medicines from Canada – there is an urgent need to encourage your elected officials to support importation **TODAY!**

Please visit our **Contact Congress** page to write an automated letter and encourage them to act! It takes less than five minutes but the impact will make a real difference!

Reach out to your elected official NOW <https://personalimportation.org/contact-congress/#/>

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**Question of the Month:** *Have you ever talked to a friend or family member about ordering their medication from Canada?*

Email us your thoughts at [info@personalimportation.org](mailto:info@personalimportation.org)

[Please note that we will be posting and sharing your comments anonymously. If you do not want them to be made public, please let us know in your email.]

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**August Question:** *How long have you been ordering your medications from Canada?*

**Highlighted Comment:**

I've been ordering medications for my son for two years through a pharmacy in Canada. I receive his asthmatic medications shipped from New Zealand or the UK for about \$45/each compared to paying \$298/each at a pharmacy here in Colorado. – Anonymous, via email

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## September 2019 Continued

### Social Media Posts of the Month:

Facebook – August 17

2020 Election expected to create a ‘perfect storm’ and we hope this will help lower Rx prices through pricing reform by year end and we have high hopes! Rx importation has been heralded as a promising proposal and we are optimistic that the tides will shift soon!

<https://tinyurl.com/y28muqv2>

Twitter – August 15

#RxPrices push some Americans to extreme measures and it doesn't have to be this way!  
#RxImportation NOW <https://tinyurl.com/y2cohh7a>

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### From our blog:

#### CONTACT CONGRESS TODAY

*August 26, 2019*

Your elected officials want to hear from you – and we have made it easy! If you care about lowering drug prices through safe and affordable importation, please visit our [Contact Congress page](#) and reach out to them today.

Senator Richard Blumenthal (D-CT) recently attended an event focused on citizen action, and it was clear that his focus was on healthcare.

“We need to create a political movement, a new civil rights movement for health,” said Senator Blumenthal. “Pharmaceutical drugs are not a luxury. They’re not a convenience.”

We agree with him, and we think a civil rights movement to combat drug prices would be a positive step forward.

A good place to start is writing a letter to your elected official, visit our [Contact Congress page TODAY!](#)

Read the full story, which include Senator Blumenthal’s comments, here:

<https://tinyurl.com/y3pz4wb8>

**September 2019 Continued**

**BIG PHARMA FRONT GROUPS EXPOSED**

*August 16, 2019*

We applaud our allies at [PharmacyChecker.com](https://www.pharmacychecker.com) for filing a lawsuit against several Big Pharma front groups that have created shadow regulation through private agreements with Internet gatekeepers and search engines.

This is significant for everyone who supports lowering high drug prices and prescription importation, specifically. The lawsuit claims that these groups are involved in a “conspiracy” to keep lower priced medications available through online pharmacies out of reach for millions of Americans through engaging in devious tactics and spreading misinformation.

As Tod Cooperman, M.D., founder and CEO of PharmacyChecker.com, states in the press release:

*“We have fought Pharma rhetoric for many years. But now we need the courts to fight what we see as an underhanded flow of misinformation distorting online search results, denying Americans information to safely access affordable medicine. As prescription drug prices continue to soar in the U.S., the whole country should be watching this case because it affects everyone.”*

The [complaint](#) is a must-read for anyone who is interested in access to safe and affordable medications through importation.

We support efforts to expose nefarious tactics by Big Pharma and others intended to keep prices high and block attempts to access safe and affordable medications through licensed, legitimate online pharmacies in Canada.

For more information, please visit [PharmacyChecker.com](https://www.pharmacychecker.com).

## September 2019 Continued

### HHS/FDA RECOGNIZE IMPORTATION AS SAFE

August 1, 2019

Recently, Health and Human Services (HHS) and the Food and Drug Administration (FDA) released a "[Safe Importation Action Plan](#)" recognizing that importation of medication from Canada is safe.

The following statement is from Tracy Cooley, Executive Director of the Campaign for Personal Prescription Importation ([CPPI](#)) regarding the Action Plan:

"This latest announcement proves that the FDA and HHS believe that medications from Canada are safe and they can be included in the U.S. drug supply chain to help dramatically lower the price of pharmaceuticals.

"This news gives us hope that Americans struggling to afford life-saving medicines may soon find relief through meaningful changes to the U.S. drug distribution system via personal prescription importation.

"As the cost of prescription drugs in the U.S. continues to skyrocket, personal prescription importation offers Americans an immediate and ongoing option for accessing safe and affordable prescription drugs. In fact, on average, Americans can save up to 80 percent on their prescription medications by buying them from Canada."

"This announcement reflects the reality of importation since millions of Americans have imported their medications safely for many years. In fact, 97 percent of people who regularly import their daily health maintenance medications tell us they would recommend ordering from Canada to their friends and family members, indicating that they believe it is a safe option for accessing affordable medications (Source: CPPI Annual Survey 2019

<https://personalimportation.org/understand-the-issue/survey-importation-from-canada-is-safe-and-affordable/> )."

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**Please take a moment to reach out to your elected official** to make sure that they do not lose sight of protecting the rights of all Americans to access safe and affordable prescription medication by visiting our Contact Congress page at <https://personalimportation.org/contact-congress>.

## September 2019 Continued

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### Take Action – We would love to hear from you!

We are currently looking for personal stories to highlight the need for access to affordable and safe prescription medications to policy makers and thought leaders who can make a difference. Please share your story by visiting [this link](#).

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### About the Campaign for Personal Prescription Importation

<https://personalimportation.org>

The Campaign for Personal Prescription Importation (CPPI) is a national nonprofit patient advocacy organization that fights for Americans' access to safe, affordable prescription medications from Canada for personal use. Tens of millions of Americans – especially the elderly and others on fixed incomes – struggle to pay the extremely high price of prescription medications in the U.S. We are here to be their voice.

Millions of Americans use licensed Canadian pharmacies annually, to purchase their daily prescription medications at an affordable price. We believe that all Americans have a right to affordable medications. It is time to change the current U.S. policy on this issue to provide immediate access to life-saving medications, taken daily for chronic health conditions, at affordable prices.

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